

#letstalktiming www.everyweekcounts.com.au www.womenandbabiesresearch.com

























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# **EVERY WEEK COUNTS TOWARDS THE END OF PREGNANCY**

Through research we're discovering that every week your baby continues to grow inside you makes a difference to their short and long term health outcomes.

# WEEKS' GESTATION

#### **BABY'S BRAIN**

A baby's brain at 35 weeks weighs only twothirds of what it will weigh at 39–40 weeks

### BABY'S RISK AT BIRTH

Number of babies spending time in a special care baby unit

## LEARNING DIFFICULTIES AT SCHOOL ENTRY

#### **STILLBIRTH**

Per 10,000 ongoing single baby pregnancies\*

\*NSW Perinatal Data



Brain development is responsible for learning, movement and coordination

Babies are less likely to need specialised care for breathing and feeding difficulties when born closer to their due date

There is less risk of learning difficulties at school entry for babies born closer to their due date

The rate of stillbirth increases slightly towards 40 weeks, but remains very low

Every pregnancy is unique. The decision about the timing of your birth should be based on balancing health benefits to your baby with any risks specific to your pregnancy.